

To the People of Torrance and Vicinity

A Lesson in Economy and Prosperity

You can buy at Sam Levy's

- | | |
|--------------------|-----------------------|
| Florsheim Shoes | Red Cross Shoes |
| J. B. Stetson Hats | Millinery |
| Peters Shoes | Perky Peggy Dresses |
| Styleplus Clothes | Bucilla Package Goods |
| Holeproof Hosiery | |

All these at the same prices that are nationally advertised.

TRADE AT HOME AND INSURE HOME PROSPERITY

SAM LEVY

New and Greater Stores

Sartori Ave.

Torrance



A SOUND ESTABLISHED COMPANY OFFERS
6% Preferred Stock at \$97.00
SOUTHERN CALIFORNIA GAS CO.

Alfred Hertz Coming Back to Conduct Orchestra in Bowl

Alfred Hertz, conductor of the first and third seasons of "symphonies under the stars" in Hollywood Bowl, will return from a foreign tour in order to conduct the closing week of concerts this summer. This announcement will gladden the heart of every music worshiper who has ever sat in the huge open-air theatre while "Daddy" Hertz occupied the conductor's stand and sent divinely inspired music singing out on the still night air. Many splendid and admired men have conducted the Bowl Symphony Orchestra in its four seasons of popular-priced concerts, but none has taken the place of Alfred Hertz in the hearts of the thousands who sit on the hill-sides night after night.

Lit by a touch of that divine genius that sets certain men apart from and above others, Alfred Hertz has spent his whole life in music. It was his faith in "music for the people" succeeding that made him accept the post of conductor at the Bowl when Mrs. J. J. Carter, founder of the concerts there, urged him to participate in the venture. It was his unbounded enthusiasm, his sound musicianship and his mingled humor and sympathy toward humanity that bound him forever to his first audience, and set the Bowl concerts on the highroad to success. He was recalled to conduct the third season, and his coming this summer will mark the climax of a festival of symphonic music unequalled anywhere in the world today.

Mr. and Mrs. Hertz have spent the past summer in Europe, resting, studying, and gathering new

scores. Some of these new works will be introduced to American audiences in the Bowl when Mr. Hertz arrives. One program will be all-Wagner. Beginning Tuesday, Aug. 25, Hertz will conduct the following Thursday, Friday and Saturday evenings.

The Bowl concerts have made musical history. They have brought the noblest symphonic music to great masses of people at moderate prices. The return of the man who opened the first season will be celebrated as the homecoming of a real hero.

L. A. to Detroit Trip Made at Cost of \$22.20

Chevrolet Economy Demonstrated by Hollywood Man's Cost Record

Los Angeles to Detroit at a total cost of \$22.20. That is what it costs in a Chevrolet, according to Joseph L. Rogers, Hollywood, and A. V. Gallina, Los Angeles, insurance men, who recently made the trip of 2147 miles at an expense of \$44.40 for gasoline, oil and food, or seven-tenths of a cent per man per mile.

The Chevrolet used was a sedan owned by Mr. Gallina. It had been driven only 680 miles before they decided to make a vacation tour to the Detroit home of Mr. Rogers' brother, Clifford W. Rogers. Alternating at the wheel, they made the trip in five days and 18 hours, only a day and one-half longer than the time of the transcontinental flyers, which travel a much shorter distance, due to the windings of the motor roads.

The tourists gave no particular thought either to the speed or economy of the trip until they were questioned in Detroit by the manager of a Chevrolet service station where they stopped on arrival to change the crankcase oil. He induced them to visit W. S. Knudsen, president of the Chevrolet Motor Company, General Motors building. After inspecting and driving the car, Mr. Knudsen pronounced it in excellent mechanical condition.

"The trip was in no sense a stunt," said Mr. Rogers. "We had no accidents except a puncture, the repair of which, incidentally, is included in the expense budget. Our only adventure was finding two Indian children nearly dead of thirst on a lonely stretch of desert road in New Mexico. They fell on their knees when we gave them a bottle of water."

Plan to Start New School In Torrance Soon

Plans for Elementary School and Auditorium Are Being Checked

That the Board of Education will soon advertise for bids for the construction of the addition to the Torrance Elementary School and the new auditorium was the word received this week by Secretary Carl L. Hyde of the Chamber of Commerce from Assistant Superintendent V. Kersey.

Mr. Kersey's letter states that plans for the \$105,000 buildings are being changed in minor details and probably will be finally approved within the next month. As soon as they are given the official O. K. bids will be advertised for.

It is probable, therefore, that actual construction work will start in the Autumn.

CHURCH NOTES

FIRST CHRISTIAN
B. H. Lingenteller, Pastor.
Sunday School, 9:45 a. m. Scott Ludlow, superintendent. Classes for all.

Morning service, 11 o'clock. Sermon subject, "The Unpardonable Sin."
Evening service, a union service at the Evangelical Church.

The church is invited to attend a missionary meeting at the Evangelical Church Sunday afternoon at 2:30.

Midweek meeting for prayer and methods of work Wednesday evening at 7:30 o'clock.

SALVATION ARMY
-1324 Sartori avenue. Evayoy Ivy A. Grace, Commanding Officer.
Sunday School, 9:45 a. m.
Morning service, 11 o'clock.
Evening service, 7:30 o'clock.

Next Tuesday night Ensign R. M. Eberhart and Capt. W. Higgins will be in charge of the service. These officers have been expected for some time and anticipation runs high for their visit. They have both recently been appointed to important positions on the Los Angeles headquarters divisional staff, and this is their first visit to Torrance. Mrs. Eberhart will accompany her husband and bring us the message in song, as she possesses a voice of wonderful range and quality. Come to the Salvation Army and learn how to be happy seven days a week.

J. H. Fess and Everett Malone are representing the Torrance Fire Department at the firemen's convention in Sacramento.

Announce New Price Cuts on Hudson-Essex

Another drop in the prices of Hudson and Essex automobiles was announced Wednesday. Commenting on the reductions Fred Zeller of the Zeller-Stiles Motor Company, local Hudson-Essex distributors, said today: "This new reduction came at the peak of Hudson-Essex sales. The former cut in prices stimulated sales to a new high point, and this week's reduction came at the peak of Hudson-Essex production of the new prices has made it necessary for us to keep our show rooms open at Redondo evenings."

Mr. Zeller stated that Hudson-Essex production now is 2000 cars a day and that the demands for delivery are taxing the capacity of the Detroit plant.

McKINLEY INN
The picnic held at Manhattan Beach Saturday by the Eastern Gate Chapter, O. E. S., was attended by Mrs. May McKinley and son Forrest, Mrs. S. Doss, and Mrs. W. Fred Bowen.

Frank Healy attended the ball game in Los Angeles Sunday.

Mrs. Martha Nutty of Los Angeles was a guest at the inn Sunday.

Ed Shannon spent the weekend with relatives in Los Angeles.

Mr. and Mrs. W. Fred Bowen have returned to their home in Los Angeles, after a visit of several weeks at the inn.

Mrs. T. T. Huddleston and Mrs. May McKinley were guests from Saturday until Wednesday on a motor trip to San Diego. The party went by way of Riverside and returned via the Coast route and visited various points of interest enroute.

New Officers Will Conduct Salvation Army Next Tuesday

Ensign and Mrs. R. M. Eberhart and Capt. and Mrs. Wilfred Higgins will be in charge of the special service at the Salvation Army Hall next Tuesday night.

Because of the growth of the Salvation Army in Southern California in recent years it was considered advisable to increase the supervision of its activities. To accomplish this the old Southern California Division, which has been in existence for two or three decades, was divided, creating the Los Angeles and South Coast Division, with headquarters in Los Angeles, and the Orange Belt Division, with headquarters in Pasadena. Ensign Eberhart is second in command under Col. C. R. Boyd of the Los Angeles Division, and Capt. Higgins has supervision of all young people's work in the same territory. Mrs. Eberhart is a singer of note in Salvation Army circles, and will be heard at the above service.

Both of these officers have just been appointed to Southern California, and this is their first visit to Torrance.

Henry Burmaster has returned from a visit at Santa Maria and has resumed his duties with the Branch-Ross Company. Mr. Burmaster has had an enforced vacation of several months, due to an accident which caused the loss of the sight of one eye.

EVERYTHING MUSICAL
Radios
Gulbransen Pianos
Brunswick Phonographs and Records
Band Instruments
Gardner Music Co.
1601 Gramercy
Next to Beacon Drug, Torrance

Patronize Home Industry

Trade at Home

Bank at Home

Pay by Check
and Have a
Receipt

Let's All Prosper Together

Safety Deposit
Boxes
\$2.50 a Year

Torrance Office

Bank of America

JAMES W. LEECH, Manager

Combined Resources Over \$35,000,000.00

School Bells Will Be Ringing

In Scarcely Over Two Weeks

It's None Too Early to Start Getting Ready!

PIED PIPER



HEALTH SHOES

It's a Parental Duty to Insist on Pied Pipers

The right kind of shoes are as important to a child as proper diet. The body cannot thrive unless the ankles, arches, foot muscles and insteps are correctly supported and accurately protected. Which means that Pied Piper Shoes should be chosen at once—and worn throughout the growing stages of childhood.



This is the Store

This is the one store where children never leave without being correctly fitted. We know when to leave space for growth and when to fit snugly. And we always obtain perfect results—because we fit them with Pied Piper Shoes—WORLD'S GREATEST HEALTH SHOES FOR CHILDREN. The 9 patented orthopedic features insure smoothness, flexibility, comfort and long wear never had in any other shoes. Do not take chances with imitations; make sure you get Pied Pipers. We sell them at reasonable prices.

Rappaport's
DEPARTMENT STORE

Torrance

11 Day Tremendous Sacrifice on Goods at SCHAEFFER'S Summer SALE

STARTS WEDNESDAY, AUG. 19TH—CLOSES AUG. 31ST

36-inch All Silk Radium 98c yd.	See These Prices	Ball Bearing Roller Skates \$1.49 Pr.
Tom Sawyer Wash Suits \$1.49	Pequot Pillow Cases.....35c	Good Quality 5-sewed Broom 19c Ea.
Japanese Tablecloths 45x45 69c	72x90 Pequot Sheets.....\$1.39	E. & F. Work Sox 5 Prs. \$1.00
Baby Blankets White, Pink, and Blue 69c	Silk Printed Crepe, yard.....98c	Beads for Bags Large Bunch 25c
All Children's Play Suits 89c	36-inch Pure Irish Linen, yard.....59c	32 Pc. Set of Dishes \$3.98
	42-inch Pillow Tubing, yard.....39c	
	38-inch Normandy Voile, yard.....39c	
	38-inch Flowered Voiles, yard.....39c	
	36-inch Fast Color Percale, yard.....15c	
	36-inch Fast Color Challie, yard.....15c	
	Ladies' Crepe Bloomers.....39c	
	All Silk Thread, spool.....10c	
	18x36 Rag Rugs.....39c	
	New line Boys' Blouses.....79c	
	Genuine Linette, yard.....59c	
	New English Print, yard.....29c	

Don't forget to visit our Bargain Basement

OPPOSITE WOOLWORTH'S--REDONDO BEACH

PREPARE FOR SCHOOL DAYS

Preparations for school time are under way and deserve particular attention now. Well dressed school children reflect the care of the thoughtful and considerate parents, yet school clothing need not be expensive if it is selected with careful attention to simple styles and good qualities. For your service we offer Butterick Patterns, a wonderful assortment of the latest creations in Piece Goods, School Uniforms, a complete assortment of Hose, Shoes, etc. We solicit your patronage and assure you of a larger assortment to pick from than will be found anywhere outside the larger cities at prices that are right.

J. W. Barnes Co.
Lomita

